

EVAN NEWMAN

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Summary

Driven designer fascinated with the idea of creating unique work with an emotional impact.

Creative, practical, and loves working within the dynamic of a team.

Work Experience

Web Designer, Media Dog Productions

May 2015 - Present

- Maintained websites for a variety of clients across Canada
- Designed and prepared various materials for print & digital signage - billboards, posters, benches
- Designed and launched email marketing campaigns

Visual Designer, Hitachi Solutions Canada (formerly Ideaca)

February 2014 - May 2015

- Responsible for creating corporate graphics for all 5 offices across Canada, and occasionally offices in the US
- Worked closely with the Creative Lead in rebranding all online marketing collateral during the move from Ideaca to Hitachi Solutions
- Upheld company-wide branding consistency in documents, slide decks, email templates and other miscellanea
- Produced success-story marketing videos featuring client interviews and on-site footage

Photographer, Radiopark Music Room

March 2010 - May 2011

- Provided weekly photographs of nightlife
- Created looping animations for house displays
- Pitched creative concepts and campaigns
- Aided in planning and promotion of special events

Education

SAIT Polytechnic, Calgary AB

2013-2015

Diploma in New Media Production and Design

Skills

- Graphic Design & Illustration
- Front-End Responsive/Mobile Web Design
- HTML and CSS
- Basic JS and jQuery
- Photography
- Video Production, Editing & Motion Graphics

Adobe Certified Associate in:

- Visual Communication using Adobe Photoshop CS6
- Graphic Design & Illustration using Adobe Illustrator CS6
- Rich Media Communication using Adobe Flash CS6
- Video Communication using Adobe Premiere Pro CS6
- Print & Digital Media Publication using Adobe InDesign CS6

References

Available upon request.